LEO BURNETT COMPANY, *Inc.*
Ad No. 2449—Req. No. 79633—Kneeling Cowboy—B&W—7 x 10 in.—1st Marine Division Association, 1971 (A)
Printed in U.S.A.

Come to where the flavor is.

Come to Marlboro Country.

Kings: 20 mg. "tar," 1.2 mg. nicotine—
100's: 22 mg. "tar," 1.5 mg. nicotine av. per cigarette, FTC Report Nov. '70

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